

BUSINESS ADVISORY CENTRE

DYNAMIC NETWORKING AND LEARNING OPPORTUNITIES FOR SMALL BUSINESS OWNERS!

Register today for the Business Advisory Centre's upcoming seminars and events geared towards businesses at all stages!

Please visit the GPAEDC's events calendar: www.gpaedc.on.ca/news-events.php for seminar details and locations or contact Elizabeth Teleki at 705-743-0777 ext. 2123 or eteleki@gpaedc.on.ca for details.



Bridges to Better Business in Millbrook

October 5, 2011, 8:00 - 9:45 a.m.

This event is hosted annually in the City and County of Peterborough to bring entrepreneurs together to discuss topics of importance. This year focusses on the 7 secrets to business success, power of partnership, embracing social media, customer loyalty and more. **Cost:** \$15 (breakfast included)

Location: Millbrook Legion, 9 King Street St. E, Millbrook



Starting a Small Business by Canada Revenue Agency

October 6, 2011, 6:00 - 9:00 p.m.

This seminar will provide information on business structures, record keeping, rights and obligations, taxes and more. There is no cost for this event.

Location: GPA EDC, 210 Wolfe St., Peterborough

Create a Professional Business Plan

Delivered by the Business Advisory Centre

October 11, 2011, 6:30 - 8:30 p.m.

This seminar takes you step-by-step through the development of a clear, concise and effective business plan. As a participant of this seminar, you will also receive follow up consultations during the writing stage.

Cost: \$20 **Location:** GPA EDC, 210 Wolfe St., Peterborough

Bridges to Better Business in Bridgenorth

October 12, 2011, 8:00 - 9:45 a.m.

This event is hosted annually in the City and County of Peterborough to bring entrepreneurs together to discuss topics of importance. This year focusses on the 7 secrets to business success, power of partnership, embracing social media, customer loyalty and more.

Cost: \$15 (breakfast included) **Location:** Bridgenorth Community Hall, 836 Charles St.



Market Research 101

Delivered by the Business Advisory Centre

October 19, 2011, 6:30 - 8:30 p.m.

Learn how to complete market research before you invest time and money into your business! This interactive seminar will take participants through the research process, identifying sources of information and developing/testing your own survey.

Cost: \$20 **Location:** GPA EDC, 210 Wolfe St., Peterborough

Small Business Bookkeeping and Sales Forecasting

Delivered by McColl Turner Chartered Accountants

November 1, 2011, 6:30 - 9:00 p.m.

This seminar will cover bookkeeping basics for small business owners, understanding cashflow and how to prepare sales projections for your business plan. You will also learn the basics of how to use your financial reports to understand the health of your business.

Cost: \$20 **Location:** GPA EDC, 210 Wolfe St., Peterborough

Introduction to Corporations by Canada Revenue Agency

November 3, 2011, 6:00 - 9:00 p.m.

This seminar is for newly incorporated businesses or for individuals that are considering incorporating. It will highlight areas that every corporate director should be aware of at or before incorporation including buying an existing business, types of corporations, how to pay taxes and your liability. There is no cost for this seminar

Location: GPA EDC, 210 Wolfe St., Peterborough

Scientific Research & Experimental Development Seminar

November 9, 2011, 9:30 a.m. - 12:00 p.m.

Learn about the SR&ED incentives and tax credits in Ontario including an overview of the program, the program's eligibility criteria and a discussion of eligible expenditures. There will also be a Q&A. There is no cost for this seminar.

Location: GPA EDC, 210 Wolfe St., Peterborough



BAC Partner

Ontario

For more information or to register:
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